

**FREE LUNCH
DEMOS & PRIZES**

**PLUS: 1-DAY SALE
SAVE MUCHOS DINEROS**



**THURSDAY @ MCMILLAN SALES:
FREE Cinco de Mayo Mexican Lunch
11am-1pm**



American Standard
WATER HEATERS

WATTS



Happy Birthday Bailey!

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INDUSTRY: Real Estate Development and Construction Supply Chain Logistics
TACTIC(S): Social Media Image Posts as part of integrated campaign
TARGET(S): 25-50 Year Old Plumbers & Young Local Homeowners