

Because you fight your own battles every M-F,
we have your weekends covered! **SCL**

SCL
SPARTA COMBAT LEAGUE
FIGHT FOR THE TROOPS
APRIL 25

Feel the adrenaline. Keep your teeth.
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IF IT STILL FEELS LIKE MONDAY, plan your weekend!

INDUSTRY: Sports & Entertainment

TACTIC(S): Guerilla Marketing/VINYL STREET WRAPS, Social Media and Media Relations Integrated Campaign

TARGET(S): Sports bar going 21-55 yr olds, high male concentration