

[Valid through 8/31/17]



## Work-Life BALANCE Promotion



mcmillansales.com

BUY  
**A**  
GET

BOCK  
COMMERCIAL  
WATER HEATER

FAMILY 4-PACK OF TICKETS TO  
ELITCH GARDENS + PARKING!\*

### Because you work so dang hard...

McMillan Sales understands that you work hard to keep the water hot, the pressure balanced and room temperature just right. **That's why we're helping you take your family to Elitch Gardens.**

\*Buy a Bock commercial water heater 2-pack, and get tickets for 2 adults and 2 children.

*Now through August 31, 2017, while supplies last!*

Check out our new online tools:

**Cross-Over Tool  
for Water Heaters**

Quickly and easily look up cross-over options.

**Commercial Water  
Demand Calculator**

Enter the number of fixtures etc & this app does the math and tells you the demand & heater requirements.

**Elitch Gardens  
Promo Details**

### McMillan Sales Heating Product Features & Programs

- Inventory of Bock Commercial Water Heaters, HTP Boilers & Light Commercial Heaters, Crown/Velocity Boilers, and Several Lines of Tankless Water Heaters.
- Most Professional Brands Available (some unavailable at home center retail chains), Wholesale Pricing.  
[CLICK HERE FOR HEATING LINE CARD](#)
- FREE Delivery of All Heaters to the Denver Metro Area.  
➤ [Statewide Delivery Available]
- FREE Pick-up and Recycling of Existing Heater.  
➤ [Must be easily-accessible from outside building]
- All the parts you need for a complete installation.
- Trained experts on staff.

**Shop  
Water Heaters &  
Heating Products**

INDUSTRY: Real Estate Development and Construction Supply Chain Logistics

TACTIC(S): Email/Landing Page (+Print Version for Field Use by Sales)

TARGET(S): 25-65 Year Old Plumbers, Family Men Sub-Segment