



YOU DESERVE YOUR OWN 'SNOW DAY'!



Book 4 nights' lodging with a 4 day  
lift ticket by November 23, 2008 and  
**SAVE UP TO 20%**

packages from  
**\$114** pp/pn\*

BOOK ONLINE or CALL 866-861-1712 TODAY

Here at Copper Mountain, we believe that everyone deserves at least one snow day a year, especially if you haven't had one since that morning when you were just a kid. That was such a special day, you *still* think about it. It's time to join the movement and help us fight for a National Snow Day. You deserve it just as much as little Jimmy Malicki from Frisco, Colorado, who gets an average of 5 snow days a year. Yeah. Rip-off. We know. That's why we're inviting you to the movement for a national day of child-like joy. For you. For us. For that creative, carefree kid still alive in all of us.

Help make National Snow Day a reality. Sign the petition at [nationalsnowday.com](http://nationalsnowday.com).



PO Box 3032 - 209 Ten Mile Circle | Copper Mountain, Colorado 80443

\*20% savings calculated on lodging only, lift discounts vary by dates. \$114 rate is based on quad occupancy in a silver two bedroom and Beeline Advantage lift tickets for four days. Rates subject to availability and change. Rates vary by arrival dates and room types, and do not include taxes, surcharge, or booking fee. Offer expires November 23, 2008. Other restrictions may apply. Internal Reference Code XXXX.

CMDS

INDUSTRY: Tourism

TACTIC(S): CRM Email Campaign (3 waves)

TARGET(S): 35-55 year old skiers in across the nation