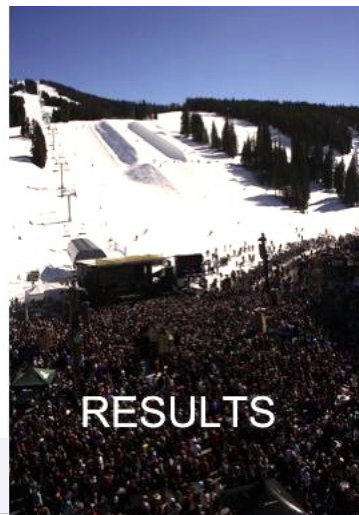




Copper will be sizzling when Sunsation, Copper's end-of-season bash, returns for its eighth year! Two weekends in April. Sure, it sounds simple, but add bright spring sunshine, loads of snow and free live music from some amazing national acts and you get Sunsation. Book your trip today, or you may miss out on 2,450 vast acres of snow, deep terrain, a ski-bindle place to rest your head, and of course, the season-ending party that is Sunsation. Don't forget the sunscreen!



Copper will be sizzling when Sunsation, Copper's end-of-season bash, returns for its eighth year! The last two weeks of April are a special time of the season in Colorado. Take bright spring sunshine, loads of snow and some amazing musicians and you get Sunsation. Remember the sunscreen!

Check out coppersunsation.com for the most up to date Sunsation schedule.

INDUSTRY: Tourism & Local Entertainment

TACTIC(S): Street marketing (Rave Cards), Microsite, Print, Email, Transit Ads, Blog Posts

TARGET(S): 21-45 years old tourists and locals